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FOR IMMEDIATE RELEASE

Graphic Finishing Partners (Gfp) launches *NEW* Janus line of Linerless PSA films

Maryland Heights, MO, October 1, 2019 – Following the tremendous response to its revolutionary Linerless 2 mil Polypropylene (BOPP) overlaminate for short-term wide-format graphics, Gfp just added a Polyester version to accommodate more demanding long-term graphics.

The new line of Janus Linerless film, including the latest - 1 mil Janus Polyester (PET) - will launch at **PrintingUnited in Dallas, October 23-25.**

Like Janus BOPP film, Janus Polyester (PET) is linerless which makes it eco-friendly, quieter during production, twice the speed, half the cost and 40% of the shipping weight of traditional PSA films... but with **5-year durability for long-term applications** like outdoor signage, vinyl lettering and stickers.

“It’s what our customers are asking for,” says Rob Acker of Graphic Finishing Partners. “It gives the shops who also produce long-term wide format graphics the same lower cost and production benefits, but with the longevity factor needed to protect images in tougher environments.”

Janus Polyester (PET) is also a great solution for shops that want to reduce film inventory. It will give them the flexibility to produce both short- and long-term signs and point-of-purchase with one durable 5-year film at significant cost savings. Both Janus films are available in Gloss or Matte finish.

To see Janus films in action, visit Gfp in **Booth 6804** at PrintingUnited. For more information about our dealer network, please contact Rob Acker at (800) 986-2005 rob.acker@gfpartnersllc.com.

About Graphic Finishing Partners LLC (Gfp)

Graphic Finishing Partners LLC (Gfp) opened its doors in 2009 in response to the growing need for more affordable, yet high quality, print finishing equipment and supplies. Its mission is to provide finishing shops with the tools they need to produce profitable results while helping them keep their costs down. Gfp offers lamination equipment and supplies through dealers nationwide. www.gfpartnersllc.com.